

## PRIVACY INFORMATION FOR YOUNGER USERS



***13 or older? Try our 13-17s' version instead.***

***18+ or want more information? Check out the full version.***

**To help keep you safe online, we want you to know your data privacy rights and how we use and protect information about you.**

***Too much info? Don't understand?***

**Speak to your parent or guardian (the person who looks after you) about staying safe online. They can always ask us for more information by emailing [support@kontrabandstores.com](mailto:support@kontrabandstores.com) or reading the grown-ups' full version.**

### **WHO WE ARE**

We are **Kontraband Limited**. We're part of bigger group of companies called Sony Music Entertainment.

We run online stores worldwide for various singers, musicians and artists.

### **WEBSITES & CONTENT**

Our websites and stores (we'll call them our "sites") are designed for teenagers aged 13+ and adults, but if you live in one of these countries you need to be 14, 15 or 16 to use our sites:

- 13 years old - Belgium, Denmark, Finland, Latvia, Malta, Sweden
- 14 years old - Austria, Cyprus, Italy, Lithuania, Spain
- 15 years old - France
- 16 years old - Bulgaria, Croatia, Czech Republic, Estonia, Germany, Greece, Hungary, Ireland, Luxembourg, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia.

Whether it's 13, 14, 15 or 16 years old (depending on where you live), we'll call it the **"Minimum Age"** from now on.

If we accidentally collect personal information about someone under the Minimum Age, that information will be deleted straight away. That means if you're under the Minimum Age, you won't be able to buy anything from our sites or register an account.

If you're under the Minimum Age some of the content on our sites won't be right for you.

Even if you feel more grown up than your age, keeping you safe is our top priority, so if you're under the Minimum Age please ask your parent or guardian (we'll call them '**your adult**') to check the site or content first, and then explore it together if they say it's okay.

And remember, whatever you're doing online - whether you're on websites or social media, or messaging or gaming - if anything or anyone makes you feel uncomfortable or upset, tell your adult straight away.

## **YOUR DATA PRIVACY RIGHTS**

Even though we don't collect personal data about people under the Minimum Age, we still think it's important that you know your data privacy rights, just in case you're sharing your details on other sites or apps.

***Not sure what 'personal data' is?*** It's information about you that another person or a company can use to identify you (like your name, email address, where you live, your birthday, or a picture of you).

If you're under the Minimum Age no company should be collecting personal data about you unless your adult tells them it's okay first.

When a person chooses to receive updates (also called 'marketing') about something online, they usually do that by giving their email address and ticking a box to say 'yes'. That's called giving 'consent'. But you can always change your mind. You can email the company who are sending you emails and ask them to stop. If you're under the Minimum Age, it's best to get your adult to do this for you. Or there should be an 'unsubscribe' link in their emails, which you or your adult can click to let the company know you don't want to receive updates anymore.

If you're under the Minimum Age, you can ask your adult to contact any company for an easy-to-read copy of the personal data it holds about you. If the information is wrong, your adult can ask them to fix it. And your adult can ask them to delete or stop using your personal data.

You and your adult also have the right to complain to your country's 'data protection authority'. In the UK, that's the Information Commissioner's Office (or the ICO). Here's a link: <https://ico.org.uk/make-a-complaint/>.

If you want to learn more about data privacy and your rights, please talk to your adult, and have a read together of our more detailed privacy notices [here](#).

And here's a link to a helpful page on the ICO's website: <https://ico.org.uk/your-data-matters/>.

## **WHAT DO WE KNOW ABOUT YOU?**

If you're under the Minimum Age, we won't knowingly collect any personal information about you. That means we can't identify you from the information we have.

If you're under the Minimum Age please don't try to buy anything from our sites, or sign up to receive marketing updates, or enter one of our contests. We'll delete your information straight away, so you won't be able to buy anything or receive any newsletters or be entered into any of our contests.

We know you love music but if you want to use our sites or get updates about your favourite artists please talk to your adult first. If they agree it's right for you, they can use our sites or sign up to receive the artist updates for you, so you can enjoy the content together.

## **COOKIE DATA**

This part is a bit complicated. You might want to read it with your adult to make sure you understand.

We won't collect personal information from you, but we do use "cookies" on all our websites. A cookie or pixel is a small text file or line of code that is 'dropped' on your phone, tablet or computer whenever you visit one of our sites. It helps us learn about who is visiting our sites and why, which helps us build the best experience for music fans. It also means we can show older users online adverts we think they'll like, but only if they choose to see that type of advert.

We need consent to place cookies on your device. You'll see a cookies banner at the bottom of all our sites. Ask your adult for help as we'll need them to say it's okay for us to use cookies. They can do that by clicking 'Agree' or closing the banner by clicking the 'X', or continue to use the site with you.

If your adult wants to change their mind or doesn't agree to cookies at all, they can change the internet browser settings, but this can mean certain parts of our sites may not work properly. They can also use the browser settings to delete cookies that have already been set (it might be called "clear history" or "clear cookie cache"). The 'Help' function on the browser should tell them how.

To keep you safe, please always speak to your adult before changing the cookies settings on any website you visit.

If you want to know more about cookies, please talk to your adult, and have a read together of our more detailed privacy notices for older users.

## **A SPECIAL NOTE TO PARENTS & GUARDIANS**

This privacy notice has been drafted for children to understand. We encourage parents and guardians to read our full privacy policy (intended for users aged 18+). While we do not knowingly collect personal data of children under the applicable Minimum Age, parents and guardians should supervise their children's online activities and consider using parental control tools available from internet

browsers, online services and software manufacturers that help provide a child-friendly online environment. These tools can also prevent children from disclosing online their name, address, and other personal information without parental permission.

Some content on our sites is not appropriate for younger fans. We encourage parents and guardians to explore an artist's store and its contents first, before allowing under 18s to view it.

#### **HOW TO CONTACT US:**

EMAIL: [support@kontrabandstores.com](mailto:support@kontrabandstores.com)

ADDRESS: Kontraband Limited, 9 Derry Street, London W8 5HY.

We might update this policy so check back for the latest version, or if you want to remind yourself of your data privacy rights or access more information.

**Last updated: 12<sup>th</sup> September 2021**